

ESTD 1852
LANGDON
UNLEASH A WORLD OF TASTE

PetNutrition

BRINGING A
WORLD OF TASTE
TO PET NUTRITION

AUSTRALIA



Mr Smith – BFF of Julia, Customer Service 2026
Source – Langdon



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Langdon has been **helping food manufacturers feed families for over 170 years**. Somewhere along the way, families changed – they now include furrier, four-legged members who are considerably more enthusiastic at meal times.

Now we also **supply premium ingredients to pet food manufacturers who refuse to settle**. Same standards we’d expect on our own plates. Same obsession with flavour. Because pets don’t know the difference between “human grade” and “pet grade.” They just know delicious.

Minnie – BFF of Nick, Operations 2026
Source – Langdon





TRENDS

NUTRITION

Pet owners are reading labels like never before. They want to know what's in the bowl, why it's there, and what it's doing for their pet's health.

The demand is for smarter formulations – tailored to life stage, breed, and specific needs like gut health, joint support, or cognitive function. Transparency isn't a bonus anymore; it's the baseline. Ingredients need to earn their place on the pack.

SUSTAINABILITY

Here's a stat that stops you mid-coffee: if pet food were a country, it would rank 60th among the world's worst polluters.

The industry's reliance on meat is driving a wave of innovation – from alternative proteins to upcycled ingredients and lower-impact sourcing. Manufacturers who can tell a genuine sustainability story aren't just doing good; they're meeting a market that's paying attention.

HUMANISATION

Pets aren't pets anymore. They're family members with dietary preferences, birthday parties, and better skincare routines than most of us.

This shift is reshaping the category. Owners choose brands the way they'd choose for themselves – based on values, provenance, and quality cues they can see and trust. Premium pet food has become an expression of love, and that means ingredients matter more than ever.

Ollie – BFF of Katy, Warehouse 2026

Source – Langdon





OUR PET PANTRY

At the heart of every delicious and nutritious pet food product is a foundation of premium ingredients.

The Langdon pet pantry is designed to help pet food manufacturers deliver exceptional quality and taste to our furry friends. With a focus on quality, sustainability and taste, we empower brands to create products that meet the highest standards in pet nutrition, that owners trust, and pets adore.

INGREDIENT CATEGORIES

- Herbs & Spices
- Fruits
- Vegetables
- IQF Vegetables
- Functional
- Grains, Seeds & Legumes
- Botanicals

*Note: Australian regulations require **all imported pet food ingredients to be sold with a valid permit.** Everything in this catalogue is already approved and ready to go. But our full pantry extends well beyond these pages – just allow 6 to 8 weeks for permit clearance on unlisted ingredients.

Drop us a line at salesupport@hjangdon.com and we'll sort it for you.

Langdon Pet Nutrition Seasoning, South Melbourne 2026
Source – Langdon





PERMITS & REGULATORY SUPPORT

Pet food regulation is complex — and it should be. It protects pets, owners, and the brands that serve them. But navigating it shouldn't be your problem.

Importing pet food ingredients means navigating a maze of permits, biosecurity checks, and DAFF approvals — and getting it wrong can mean costly delays. We've already done the hard part. Every imported ingredient in our pantry is backed by a valid import permit, so you can move from sourcing to formulation without the paperwork chasing you.

Our in-house quality and regulatory team handles the hard stuff: ingredient legislation, labelling, nutrition & health claims, as well as retail-ready compliance. We'll guide you from procurement through to finished product, no headaches required. Behind every ingredient we supply sits **BRC AA-Grade certification, AFGC-approved Product Information Forms**, and VACCP strategies to prevent food fraud. We're compliant with **FSANZ, ACCC, and SEDEX** requirements – covering food safety, ethical sourcing, and sustainability.

While many ingredients in our range can be used by any pet food manufacturer, some imported ingredients are subject to specific biosecurity requirements and can only be sold to or processed at facilities operating under an **Approved Arrangement (AA) Class 3.0**. These products are clearly flagged throughout the catalogue, making it easy to identify any additional compliance requirements before formulation begins. Our team can help guide you through the regulatory details, so you can source with confidence and stay focused on developing great products.

Langdon PD Kitchen, Australia 2021
Source – Langdon





This is where good pet food gets interesting.

Our herbs and spices do more than add flavour – they **bring colour, aroma, and visual appeal** that makes a product stand out, in the bowl and on the pack.

Think natural vibrancy, not artificial additives.

For pets, it’s the difference between dinner and delicious. For manufacturers, it’s the difference between “fine” and “obsessively licked clean.”

HERBS & SPICES

PRODUCT	FORMAT	COLOUR	FLAVOUR PROFILE	PERMIT	AA 3.0 REQUIRED
Dill	Chopped: 4mm	Dark Green	Bright, Fresh Aroma & Slightly Sweet	✓	NR
Marigold	Meal: 35 Mesh	Golden Hue	Peppery, Citrusy & Slightly Bitter	✓	NR
Mixed Herbs	Ground: 40 Mesh	Greyish Green	Savoury & Earthy	In Progress	✓
Parsley	Cut: 30 Mesh	Green	Bright & Fresh	In Progress	✓
Rosemary		Greyish Green	Bold Pine-Like Flavour	In Progress	✓
Thyme	Cut: 40 Mesh	Greyish Green	Warm & Earthy	In Progress	✓
Turmeric	Powder: 50 Mesh	Orange/Reddish Yellow	Warm & Earthy	✓	NR

NR — Not Required





All the sweetness, colour, and flavour of fresh fruit – without the short shelf-life or the fruit flies.

Our fruits capture what makes fruit irresistible: **natural sweetness, vibrant colour, authentic taste**. No added sugars, no artificial flavourings. Just the good stuff, in formats flexible enough to work across kibble, wet food, treats, and whatever you’re dreaming up next.

FRUITS

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
Apple	Powder: 80 Mesh	White/Light Yellow	• Palatability enhancer • Mild binding agent • Spray dried • High fruit content (max 70%)	Mildly Sweet & Fruity	✓	NR
Blueberry	Powder: 80 Mesh	Purple	• Palatability enhancer • Natural colourant • Spray dried • High fruit content (max 99%)	Sweet, Tangy & Slightly Tart	✓	NR
Cranberry	Powder: 80 Mesh	Red	• Palatability enhancer • Natural colourant • Spray dried • High fruit content (max 99%)	Tangy & Slightly Sweet	✓	NR

NR — Not Required





Our vegetables work as hard as you do.

They deliver **natural colour, flavour, and nutritional appeal in a format that's built for manufacturing – consistent, stable, and ready to perform.** Whether you're adding earthy depth, vibrant greens, or a pop of orange to the bowl, these ingredients make formulations look as good as they taste.

Works across kibble, wet foods, and treats.

VEGETABLES

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
Carrot	Granules: 1 - 2mm	Red	• Palatability enhancer • Natural colourant • Ideal for adding texture	Sweet & Slightly Earthy	✓	✓
Kale	Flakes: 10mm	Green	• Authentic kale taste • Natural colourant	Mild & Slightly Earthy	✓	NR
Potato	Powder: 2 - 3mm	White	• Neutral taste (blends well with other ingredients) • Binding agent	Neutral & Starchy	✓	✓
Pumpkin	Powder: 80 - 120 Mesh	Yellowish	• Palatability enhancer • Natural colourant	Sweet & Earthy	✓	✓
Spinach	Flakes: 6mm	Green	• Authentic spinach taste • Improved visual appeal	Mild, Slightly Earthy & Grassy	✓	NR
Sweet Potato	Powder: 100 - 120 Mesh	Yellowish	• Palatability enhancer • Natural colourant	Sweet & Earthy with Subtle Nutty Notes	✓	✓
Tomato	Pomace	Brownish Red	• Palatability enhancer • Natural colourant	Tangy & Slightly Sweet	✓	NR

NR — Not Required





Our IQF ingredients offer consistency you can count on, batch after batch.

Flash-frozen at peak freshness, our IQF ingredients lock in **natural colour, aroma, and nutrition for a like-fresh result pets love.** They elevate kibble, treats, and wet food with vibrant colour and clean performance. With up to 48 months of shelf life and year-round availability, IQF keeps your supply steady without compromising quality.

Works across kibble, wet foods, and treats.

IQF VEGETABLES

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
IQF Broccoli	Florets	Green	• Palatability enhancer • Natural colourant • Ideal for adding texture	Green & Earthy	✓	✓
IQF Green Bean	Diced	Green	• Palatability enhancer • Natural colourant • Ideal for adding texture	Mild & Slightly Sweet	✓	✓
IQF Pumpkin	Diced	Yellowish	• Palatability enhancer • Natural colourant	Sweet & Earthy	✓	✓

NR — Not Required





The unsung heroes of formulation.

These are the ingredients that solve problems: binding agents that hold everything together, proteins that support strength and vitality, yeasts that add savoury depth and essential vitamins and minerals. Need to reduce sodium without losing palatability? There’s an ingredient for that too.

Functional doesn’t mean flavourless. Every ingredient here earns its place on taste as well as performance – because pets don’t care about your formulation challenges. They just care about dinner time.

FUNCTIONAL & FLAVOURS

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
Brewers Yeast	Powder: 60 Mesh	Light Brown	- Palatability enhancer - Source of protein, B vitamins & minerals	Malty & Slightly Bitter	✓	NR
Flavour HVP	Powder	Light Brown	- Palatability enhancer - Intense savoury flavour	Intense Savoury Flavour	NR	NR
Gelatine	Powder: 20 Mesh	White	140 and 200 Bloom strength options available - Excellent binding properties - Soluble in hot water	Flavourless	NR	NR
Psyllium Husk	Whole	Light Brown	Excellent swelling, water absorption, & gelling properties for reliable functionality	Rich & Creamy	✓	NR

NR — Not Required





FUNCTIONAL & FLAVOURS

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
Whole Egg Powder	Powder: 20 Mesh	Light Yellow	• Palatability enhancer • Binding agent • Source of protein	Rich & Creamy	✓	NR
Yeast	Powder: 60 Mesh, Flakes	Light Brown	• Palatability enhancer • Source of protein, B vitamins & minerals	Savoury & Umami	✓	NR
Yeast Peptone	Powder: 60 Mesh	Light Brown	• Palatability enhancer • Source of protein, B vitamins & minerals • Water soluble	Savoury & Umami	✓	NR

NR — Not Required





The quiet achievers.

These plant-based proteins don't shout – they just get on with the job. **Mild enough to let other flavours lead, robust enough to deliver consistent texture, shape, and structure** across dry food, baked treats, and soft formats.

Reliable processing. Predictable results. The kind of ingredients you stop thinking about because they never let you down.

GRAINS, SEEDS & LEGUMES

PRODUCT	FORMAT	COLOUR	FEATURES	FLAVOUR	PERMIT	AA 3.0 REQUIRED
Chickpea (Besan) Flour	Powder: <1mm	Pale Yellow	- Mild taste (blends well with other ingredients) - Binding agent - Smooth texture - Plant based protein source	Mild, Nutty & Earthy	NR	NR
Linseed	Whole Grains	Pale Yellow	- Mild taste (blends well with other ingredients) - Naturally gluten free - Ideal for adding texture	Mild, Nutty & Slightly Earthy	NR	NR
Red Lentil	Powder: <1mm	Orange - Red	- Mild taste (blends well with other ingredients) - Natural colourant - Smooth texture - Plant based protein source	Mild, Nutty & Slightly Earthy	NR	NR

NR — Not Required





The nose knows. Dogs have 300 million scent receptors, and cats won't touch food that doesn't pass the sniff test. Aroma isn't a nice-to-have, it's the first audition your product has to pass.

Our botanicals deliver on that front: **natural colour, texture, and those enticing scents that turn hesitation into enthusiasm.** Available in powders, granules, cuts, and florets, they add depth and sensory appeal that pets notice before they've taken a bite.

BOTANICALS

PRODUCT	FORMAT	COLOUR	FLAVOUR PROFILE	PERMIT	AA 3.0 REQUIRED
Calendula	Florets: 40 Mesh	Orange - Yellow	Faint & Bitter	✓	NR
Chamomile Flowers	Florets: 10 - 20mm	Soft Yellow	Floral & Slightly Bitter	✓	NR
Chaste Berries	Powder: 40 Mesh	Earthy Brown	Mild & Peppery	✓	NR
Marshmallow Root	Powder: 40 Mesh	Off-White	Mild & Earthy	✓	NR
Passion Flower	Cut: 2 - 3mm	Multicoloured	Slightly Aromatic	✓	NR
Rosehip	Granules: 30 Mesh, Fine Cut	Red - Orange	Tangy & Slightly Sweet	✓	NR
St Mary's Thistle	Powder: 40 Mesh	Earthy Brown	Mild & Earthy	✓	NR
White Willow	Powder: 40 Mesh	Soft Yellow	Faint & Bitter	✓	NR

NR — Not Required



LET'S EMPTY SOME BOWLS

CONTACT DAISY

REQUEST A SAMPLE

REQUEST A QUOTE



Buddy – BFF of Jaclyn, Regulatory 2026
Source – Langdon

